



CATESOL 2010 State Conference April 22-25, Santa Clara, California



CATESOL 2010 STATE CONFERENCE PROGRAM ADVERTISING

PRINT SPECIFICATIONS: (DPL 300 per line)

One Full page	7 3/8" X 9 3/4"	Quarter page horizontal	4 7/8" X 3 1/2"
One Half horizontal	7 3/8" X 4 7/8"	Quarter page vertical	3 1/2" X 4 7/8"
One Half vertical	3 7/8" X 7 3/8"		

<u>RATES:</u>	Full page	\$350.00	COVER:	Outside Back	\$425.00
	Half page	\$225.00		Inside Front	\$400.00
	Quarter page	\$200.00		Inside Back	\$375.00

AD RESERVATION PROCEDURE:

Completed form with payment will be given advertising space on a first-come, first-served basis.

Return this reservation form, payment*, and camera-ready copy by **March 17, 2010** to:

Tiffany Ingle, CATESOL Advertising Coordinator
518 S. Sierra Madre Blvd. Apt 7
Pasadena, CA 91107

An email in pdf format can be sent to Tiffany Ingle, advertising@catesol.org

**Payment must be made in full in U.S. dollars by check.
There may be an additional charge for problem graphics or layout.
300dpi, embedded fonts and graphics

Please reserve the following space in the **2010 CATESOL State Conference Program Booklet:**

- | | | |
|---|---|---|
| <input type="checkbox"/> Inside Front Cover | <input type="checkbox"/> One Full Page Ad | <input type="checkbox"/> Two Full Page Ads |
| <input type="checkbox"/> Inside Back Cover | <input type="checkbox"/> One Half Page Ad | <input type="checkbox"/> One Quarter Page Ads |
| <input type="checkbox"/> Outside Back Cover | | |

(Please print legibly)

PUBLISHING COMPANY/ INSTITUTION NAME: _____

BILLING ADDRESS: _____

MAILING ADDRESS: _____

CONTACT PERSON/TITLE: _____

EMAIL: _____ PHONE: _____

SIGNATURE: _____ DATE: _____



CATESOL NEWS **ADVERTISING RESERVATIONS**

<u>page</u>	<u>1/4 page</u>	<u>ISSUE</u>	<u>PUBLICATION MONTH</u>	<u>AD COPY DEADLINE</u>	<u>Full page</u>	<u>1/2</u>
First quarter	February		January 1	___\$600	___\$350	___\$200
Second quarter	May		March 1	___\$600	___\$350	___\$200
Third quarter	August		June 1	___\$600	___\$350	___\$200
Fourth quarter	November		September 1	___\$600	___\$350	___\$200

(No agency discount) Total Due \$ _____

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CONTACT PERSON/TITLE: _____

EMAIL: _____ PHONE: _____

SIGNATURE: _____ DATE: _____



THE CATESOL 2009 JOURNAL Advertising Reservation Form

MECHANICS: Page Size: 5 1/4" X 8 1/4"
Image Size: Full page 4 3/8" X 7 1/4"
Half Page 4 3/8" X 3 1/2"

RATES:

Outside Back Cover	\$350.00
Inside Front Cover	\$300.00
Inside Back Cover	\$275.00
Full Page	\$250.00
Half Page	\$175.00

AD RESERVATION PROCEDURE:

Completed form with payment will be given advertising space on a first-come, first-served basis.

Return this reservation form, payment*, and camera-ready copy by **October 1, 2009** to:

Tiffany Ingle, Advertising Coordinator
518 S. Sierra Madre Blvd. Apt 7
Pasadena, CA 91107

An email in pdf format can be sent to Tiffany Ingle at advertising@catesol.org

****Payment must be made in full in U.S. dollars by check ONLY.
There may be an additional charge for problem graphics or layout.***

Please reserve the following space for our advertisements in the **CATESOL 2009 JOURNAL**.

___ Outside Back Cover @ \$350.00	___ One Full Page @ \$250.00
___ Inside Front Cover @ \$300.00	___ One Half Page @ \$200.00
___ Inside Back Cover @ \$275.00	

(Please print legibly)

PUBLISHING COMPANY/ INSTITUTION NAME: _____

BILLING ADDRESS: _____

MAILING ADDRESS: _____

CONTACT PERSON/TITLE: _____

EMAIL: _____

PHONE: _____

SIGNATURE: _____

DATE: _____